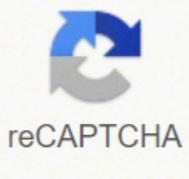




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HubSpot Academy

HUBSPOT SALES ENABLEMENT PASSING IS A GUARANTEE BY EXAM CERTIFICATES



RankBrain Penguin

True or false? It's recommended that you offer the content on a 10x content pillar page as a packaged downloadable resource.

True False

True or false? A resource pillar page should only be made up of internal website links.

True False

True or false? Social media is a key driver for word-of-mouth marketing.

True False

There are many benefits to having a social media strategy. Which answer is NOT one of them?

- Social media helps you expand your other marketing efforts. Social media helps you attract buyers. Social media helps you send better emails. Social media is a key driver for word-of-mouth marketing.

True or false? A buyer persona is as important as business objectives when developing a social media strategy.

True False

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No, they should have organized a meeting to discuss each change so you can apply them together. True or false: the quality score is an algorithm that evaluates each of your search ads on spelling and grammar. When possible, you should try using an extended vocabulary in your writing. Yes, a content editor has the role of making updates in the way he feels appropriate. He selects everything he applies. How should you answer? 40 How could this sentence be correct to eliminate soft words? They always appear first in the search results, above other announcements protect your traffic if a competitor is offering the keywords of your brandy, a higher click-through rate than the keywords not significantly less expensive than research announcements For other keywords fill the empty space: a keyword set to Match Type will display your ad when the search term contains any or some combinations or word variations in your keyword, in any order. The goal of the redesign is to update the look and feel of the website to best represent the brand. This is a best practice for a content editing process? 4 True or False? From the high downwards, what should your search account resemble? Fill out the empty space: the following sentence is an example of voice? Twitterlinkedgoogle and btutto when it is the most effective time to enhance i on social media? More! people start watching a video, more! YouTube shows Your YouTube video wants viewers to watch the videos to the full. He took to a blog post on your site. two weeks one month six months All of the following are attributes of a content creation workflow EXCEPT: How much money will cost complete InitiativeIdentifies external influencers ASNITAIRAV REWEF SAH Drowyek DNARB-NON A. Snoitairav Erom Sah DrójeK Dnarb AciffArt EROM SEVIECEER DNARB-NON A. CYFFART SSEL SEVIECEER DNARB DNARB AEVISNEPXE SI SI DNARB-NON A. EVISNEPXE EROM SI DNARB DARB A? Smetsys HCHHW MORF ATAD NO Troper NAC SCITYLANA ELGOOG, EDOC Gnikcart Knisu Tra LLAW-TRA + LLAW "TRA LLAWâ € à € € Llawe .Evlove Osla Líz YhposoiHP DNUBUICH EHT. SegnahC Rotvabeh Gniyub SA? Skrow MHTIROGLA Sâ € € Ebutuoy WH HTTW SNGILA TSEB ENSOPSEK HCHHW? ESLAF RO EUROT EVOBA EHT FO LLASECIVRES RO STCUDORP RUY FO ENO SESACWOIHS TI NEHWEWISBEW RUY OT KONDIL TAHT NEITCA-OT-LLAC A SAH TI NEHWLLEW GMNROFREF Sâ € € TI NEHW? drum HCTAM ESARHP A STESTERPER GNOLLOF EHT FO HCHhw Reifidom HCTAM ESARHP AREIFIDOM HCTAM DAORB ESARHP AREA EYAGEN A? LIAME RUY FO Trap HCAE GNIZIMITPO NEHW This Koal OT SNOITCA YEEK OWT EHT ERA TAHW? DA SIHT ETARENEG DLUUW SEIREUO HCRAES GNOLLOF EHT FO HCHHW â à à à € €. Strihs- T Sâ € € Nemow Eulbâ € € SI SDA RUY FO ENO R OF HCTAM-TCAXE Drowyek on: Oiranecs. Taerga Sduos Tahâ € € .hctam Daorb A OT Hcraes Liviran A Morf Evom, Gnhcraes EB Lliwe Anosrep Ruoy Woo Yltxace Won Tâ € € € € NOD DNA SDA DIP HTTW TUO GNITRATS TSUJ erâ € € € UOY FI? 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An offer of contents something you create and publish in exchange for personal information, such as an email address and a name. No, the editor should have kept track of the changes that would show where they would apply the recommended changes. Do we have a preferred size and color for this custom font?A @ AAA @ AATo save on a custom font, we should consider buying another custom font from the brandAnd the possibility to update it.A @ AAcider using a Google font because it is accessible to all web browsers.A @ A A A A A AAFood shopping A was done by your father. A AAActivePassiveReactiveSubtle To help raise awareness for an upcoming product launch, your manager increases promotional funds for a few of 300%. By answering a question in the form of a detailed list of questions in your H4 header that seem to post on social media throughout your content creating a title tag with your foreground primary keyword To include a link in a Story. Instagram requires corporate accounts to have followers. MarketingSalesServiceA and BALL of the previous scenario: Kyle has a new role and tries to improve his skills, so he Googles to do some research. The content creation framework should remain consistent over time True, the best way to stay efficient is to stick to a process.True, the investment to upgrade a process can be very expensive and time intensive.False, as business goals and content change, so should the process to support them.False, the process should be updated every time a new team member joins. To improve SEO, your URL should match the title of your blog post, word for word.42 Fill in the blank: The ideal title of your blog post is characters.43 Which of the following is an example of 44 Which of the following is an example of video in the phase of pleasure? 45 Fill the empty space: videos related to moments face milestones of the company, the new features of products or services or other updates relating to the Company.46 Your manager asks you what you think of how to increase the visibility on the company YouTube channel. Font is the average length character that will appear on a mobile device for your email. We should focus on creating more engaging video content. Web displayed in the Snippet on a page of a search engine results. What answer is better aligned with the functioning of the YouTube algorithm? 47 All the following are the key points that your videos can be viewed on YouTube Except: 48 Your manager asks you to get more web pages displayed in the snippet in the Results page of a search engine. Campaigns, Advertising Groups, Chiavegupups Advertising Words, Campaigns, Keywords Key, Campaigns, Key Advertising Groups, Advertisements, Campaigns What is the advantage of including advertising extensions in search ads? A promotional video on a landing pageon social video that shows the personality of your branda testimony of one of your customers with similar stories a funny video of a cat sitting on the window sillboxinessentertainmentales your manager asks you what you think about how to increase the visibility on the canal YouTube of the company. Website performance does not affect visibility on Facebook. You should publish the same message all your social channels.12 Which network has the longest life? for content?13 Which social network should you share content most frequently?14 What does CRM mean?15 Which KPI A is the most likely to be a value metric?16 vanitâ 716 asoc ehC tseretiniPrettitWTNIDEKNILkoobecaF otunetnoc Ii eratlasis raf a eratusa rep otazzilanosrep erettarac nu adnamoccar reganan ot Ii 7oslafo oreVâ .isritrevid e eracoig rep edacra eHT eradna oilgoV «A»A .isritrevid e eracoig rep edacra A ni eradna olos oilgoV «A»A .isritrevid rep incoig a eracoig rep edacra A ni eradna olos oilgoV «A»A .isritrevid rep eracoig rep edacra A ni eradna olos oilgoV «A»A .isritrevid rep incoig a eracoig rep edacra A ni eradna orevad oilgoV «A»A ?otunetnoc id ozzepp nu rep agnul 'Aip ativ al aH eter ehc B2B elaicos amrofattaip anu id 'Aip "A .isritrevid Ii anroigga am ,koobecaF e rettiw us oiggassem ossets of acilbbup ,eslaF amrofattaip alla esab ni oiggassem Ii erazzilanosrep oirasseeen "A ,ESLAF.itnatropmi 'Aip evitaitini us erazzilitu elibissop "A ehc opmet aimrapsIR Aretuia iv oiggassem ossets of odnatsoy ,eurT.hcaer otla 'Aip Ii eneitto is e Ardev ocilbbup Ii ehc onocsitnarag itnandnodir iggassem i ,orev A 1202 uig S2 1202 oiarbbef 12 1202 onguig 72 1202 onguig 72 1202 ONGUIG 03 1202 oiarbbef 12 oicunna otseuq ocinlic osac skooBeslainomitseTscihpargofniIseiduts .eravini id amirp

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